



American Mustache Institute
(877) STACHE-1

Web: www.AmericanMustacheInstitute.org
Email: info@AmericanMustacheInstitute.org

St. Louis Mayor Slay Proclaims Aug. 4 “Mustache Day”

Aug. 3, 2007 (St. Louis) – Even St. Louis’ public officials are going mustache crazy.

As the American Mustache Institute (AMI) prepares to hold ‘Stache Bash 2007 at 8 p.m., August 4 at Al Hrabosky’s Ballpark Saloon, St. Louis Mayor Francis Slay once again demonstrated his profound sense of wisdom – a level known by few other public officials – in proclaiming August 4, 2007, as “Mustache Day” in the city.

Mustache Day Proclamation

WHEREAS, appreciation of a handsome mustache knows no bounds of race, creed or color, and

WHEREAS, the mustache has been out of favor for more than 30 years and must be allowed to be brought back in all its glory by anyone who is capable and desirous of growing one; and

WHEREAS, the American Mustache Institute is based in St. Louis, home to the world’s largest mustache in our remarkable Gateway Arch, and

WHEREAS, a mustache is the only known cure for cold upper lip syndrome, and

WHEREAS, Challenger Baseball is a wonderful charitable institution that serves disabled children and young adults through an organized league serving as many as 500 participants in St. Louis alone, and

WHEREAS, ‘Stache Bash ’07 will be held at Al Hrabosky’s this Saturday, August 4th, and

NOW, THEREFORE, I, Mayor Francis Slay, do hereby proclaim August 4, 2007, as Mustache Day in St. Louis, Missouri, and urge my fellow citizens to observe this day by celebrating the mustache and Challenger Baseball by attending this worthy event.

Signed this 4th day of August, 2007.

For more about AMI, visit www.AmericanMustacheInstitute.org or call (877) STACHE - 1.

###